



— ATC BOARD ELECTION —
CANDIDATES 2018

Australian Turf Club



Candidates

Phil Morley
Page 3



Julia Ritchie
Page 4



Paul Bagnall
Page 5



Charlie Henry
Page 6



ATC
Board Election 2018

Brett Baker
Page 7



Candidate Behaviour in ATC Board Elections

The following outlines behavior expected of members nominating for election. In nominating for election and completing the Nomination Form, all candidates confirm their support of these behaviours and possible consequences should they not be followed.

- a. On any Race Day (including trackwork and barrier trials), or at any other function held by the Club (subject to Item (b) noted below), Candidates, other Members or any other persons acting on behalf of a candidate must not, on any part of the Premises, canvass votes from Members in connection with the nomination or election of a Candidate as a Director. Canvassing includes any action seeking to support or oppose a Candidate, either directly or indirectly, in any medium or form, including (but not limited to):
 - (i) displaying or distributing Election Material, “how-to-vote” materials or proxy forms; or
 - (ii) other inappropriate actions intended to promote ones’ candidacy for election as a Director.
- b. During the election period, on a date to be determined by the Club, a forum will be held at both Rosehill and Randwick, where Candidates will have an opportunity to give a 5-minute speech to interested members and hand out pre-approved material, according to strict guidelines to be provided to candidates by the Club before each forum. The content of any speech and material is subject to item (c) of this document.
- c. All Election Material produced, published, issued or distributed by a Candidate or any other Member, must:
 - (i) include a statement that the material has been authorised by the Candidate;
 - (ii) not be false;
 - (iii) not be, or likely to be, misleading or deceptive;
 - (iv) not be defamatory, discriminatory or derogatory to the Club or any other person or body;
 - (v) not disclose confidential information belonging to the Club;
 - (vi) not unnecessarily bring the Club into disrepute;
 - (vii) not expose the Club to legal proceedings or prosecution; and
 - (viii) not include the Club Logo or the logo of any other related entity or brand.
- d. The Nominations Review Committee reserves the right to advise members of any actions by candidates it considers are not in compliance with this document.

Phil Morley

CONTACT DETAILS

P | 0411 449 532

E | philpmorley@hotmail.com

MEMBER TENURE

Member of ATC since 1 February 2011

Member of STC since 17 March 2008

NOMINATORS

John Cordina

John Camilleri

EMPLOYMENT

Head of Merchandise - Metcash Limited

QUALIFICATIONS AND EXPERIENCE

Various Executive Roles and Directorships including the Australian Institute of Company Directors course

CURRENT DIRECTORSHIPS

ATC

MEMBERSHIP/AFFILIATIONS

The Australian Institute of Company Directors

STATEMENT OF POLICY

Australian Turf Club Director - Standing for a Member Elected Director Role.

At the ATC annual general meeting on the 29th November 2018, the members will appoint two elected directors. I am putting myself forward for consideration by the members to be elected.

I was appointed a director of the ATC to fill a member elected vacancy in May 2016, during my time on the board we have achieved some substantial achievements. Just to list a few;

The running of the inaugural Everest which attracted a modern day record crowd to Randwick and by all measures was hugely successful.

The Golden Slipper in 2018 saw the largest attendance in many years enjoy some outstanding races our aim was to bring the Slipper "back to life".

As a board we guided our executives with the revitalisation of the Canterbury night racing calendar, attracting crowds in excess of 6500 and exposing new participants to the enjoyment of a night at the races.

Investment in the rebuild of the Kensington track

and further investment in training tracks at Rosehill Gardens and Canterbury Park.

The completion of the multi-deck car park at Randwick was also completed in the last 12 months, this will prove to be a long term asset for the club and our members.

Achievements

Director overview and guidance.

Through my expertise in food retailing, I sat in on all our food & beverage tender reviews and the allocation of the new tenders. As a result the club is expected to realise some \$825k in annualised savings resulting in reduced prices which benefits all members, their guests and the everyday general race goer.

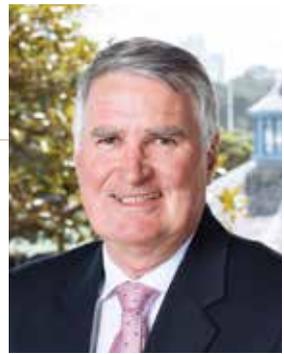
My fellow directors asked me to lead the recruitment process for our vacant CEO role which I'm pleased to say that after five months of extensive research and subsequent interviews of many potential applicants, we secured an outstanding CEO in Jamie Barkley.

To the 2018 Everest. My fellow directors asked me to work with both James Ross and James Heddo from our racing executive team to secure the best deal for our slot in the Everest and I might say we were delighted to secure the Godolphin team runner.

Personally

We are a family very involved in the thoroughbred industry with myself and my family entrenched in the industry with horse ownership for some 25 years, training, pre-training and spelling operations, racing stewardship, media, broadcasting, wagering, marketing, horse auction operations and recently equine insurance brokerage.

Thank you for taking the time reading this note and I hope you look favorably upon myself when it comes time to cast your vote.



Julia Ritchie

CONTACT DETAILS

P | 0407 234 933

E | julesritchie@ozemail.com.au

MEMBER TENURE

Member of ATC since 1 February 2011

Member of AJC since August 1982

Member of STC since July 1978

NOMINATORS

Neil Werrett

Bryan Rutter

EMPLOYMENT

Horse owner, Thoroughbred breeder and Company director

QUALIFICATIONS AND EXPERIENCE

B Sc (Arch)

Film production Management

establishing 2 thoroughbred breeding, agistment and pre-training farms

CURRENT DIRECTORSHIPS

Wild Oaks Pty Ltd

Oak Ridge Spelling & Agistment

The Bill and Patricia Ritchie Foundation

MEMBERSHIP/AFFILIATIONS

AJC

STC

NSWROA

NSWTBA

MAICD

STATEMENT OF POLICY

When elected 4 years ago my call to arms was “we can do better”. I believe the current board is delivering improvements to your Club with extensive investment in all our tracks, new undercover parking and covered race day stalls for both horse and human comfort at Royal Randwick, creating a dedicated team to assist our owners racing experience, the introduction of members loyalty program including reserved seating, improved communication and quality of information for our members, creation of young members advisory panel for their insights, improvement and delivery of world class facilities at Rosehill, summer night racing series at Canterbury, prizemoney increases and participating in the creation and delivery of the Everest experience.



There is more to be done. Improving the Members and Public facilities and their usage, expanding our members loyalty program, the theatre of the horse is partially relocated to the front but warrants further consideration, focus on the Golden Slipper as the jewel of Sydney racing, analysing the current metropolitan horse population and reviewing stabling opportunities at all our tracks just to name a few.

My diverse expertise through my business interests in media, filmmaking & production, architecture, racing administration, horse racing and breeding (with the running of my own breeding, agistment and pre-training properties) complements the Board's existing skill sets. I also bring a rich depth of history and corporate knowledge to the Board, which is a benefit to any organisation.

I still believe the ATC is a Members Club first and a venue second and the interests of the members must continue to be paramount in considering all opportunities pursued by the Club. I believe that the Club is a key contributor to the growth of our industry and is vital to the re-establishment of racing's presence in the future.

I regularly attend the races and everyone knows me to be approachable. I would welcome your suggestions and will continue to ensure that they are heard.

So I ask for your support and please Vote for Julia to work for the betterment of the Australian Turf Club and continue delivering what we started.

See you at races or email me. I look forward to hearing from you.

Paul Bagnall

CONTACT DETAILS

P | 0412 442 704
E | paul_bagnall@b-a.com.au

MEMBER TENURE

Member of ATC since 7 February 2011
Member of AJC since 1 January 1988

NOMINATORS

David Boward
Michael Lowe

EMPLOYMENT

Founder and Managing Director, Bagnall Associates, Corporate Advisors

Bagnall Associates, Corporate Advisors, Mergers and Acquisitions of middle-market companies, commercial property investment and sale by strata conversion, sale of businesses \$5M - \$15M, 1984 – to date.

Founder and Managing Director, Bagnall Acceptance, capital raising, leasehold, motor vehicle and equipment leasing, 1981 – 1984.

Dealer Principal, Paul Bagnall Holden, GM-Holden, Bankstown/Padstow, NSW 1974 – 1981.

QUALIFICATIONS AND EXPERIENCE

Held senior management positions in Finance, Investment, Sales and Marketing within Australian public companies.

CURRENT DIRECTORSHIPS

Nil

MEMBERSHIP/AFFILIATIONS

NSW Chamber of Commerce, Sydney Chapter

STATEMENT OF POLICY

The decision by NSW Racing to introduce The Everest in October 2017, as an annual event, will have a positive effect on racing in NSW generally, and that of the ATC specifically.

The Everest, in conjunction with the major infrastructure projects implemented by the ATC and NSW Government associated projects rolling out in 2018/2019 servicing our properties, Randwick and Rosehill, provides the ATC with a solid foundation to move forward.



Policy

- Reduce long term debt and increase operating surplus to supplement planned racing infrastructure investment and to benefit the Members and the wider racing community.

Aims

- To enhance the race day experience for Members, guests and the general public.
- To increase membership and grow race day attendance and revenue.

Objectives

- Increase race day revenues by attracting premium overseas horses to selected races.
- Form relationships with International racing clubs, e.g France, HK, UK, USA, to identify further best practice customer experiences for implementation at the ATC.
- Provide reciprocal membership to selected International racing club Members.
- Offer tours / event facilities to cruise ship operators and other inbound tour groups at Randwick or Rosehill.

Charlie Henry

CONTACT DETAILS

P | 0412 632 065

E | mail@howtowin.com.au

MEMBER TENURE

Member of ATC since 2011

Member of STC since 28 March 1994

Member of AJC 3 October 2008

NOMINATORS

Patrick Joseph Kerr

John Trevillian

EMPLOYMENT

Self employed

QUALIFICATIONS AND EXPERIENCE

Eighteen years as full time punter

CURRENT DIRECTORSHIPS

Nil

MEMBERSHIP/AFFILIATIONS

Australian Turf Club

St George Rugby League

Australian Jumps Racing Association

STATEMENT OF POLICY

After over 40 years as a punter I put forward my name as a candidate in good faith and someone who holds the interest of the racing industry above all else.

The advent of the internet has polarised the ability of all organisations to put across their message to the general community. I therefore submit a series of strategies which I believe will enable the club to re-engage with the mass of the people.

1. The club can reclaim the attention of the general public by conducting our own tipping competition which will make racing relevant 52 weeks of the year. Racing is a 363 day a year sport which needs to promote itself accordingly. Australians have a proven love of tipping competitions. A tipping competition which engages people on a weekly basis will therefore prove a winner. It will place a clear focus on our main day of racing each and every week.
2. Based upon top jockey Hugh Bowman's comments in a Herald article last year, I propose

the immediate establishment of on-course fitness complexes for the use of licensed persons. These complexes would provide gymnasium facilities including access to medical, nutritional and physiotherapy services.

3. Forty percent of the population of Sydney were not born in Australia. Most of these people come from countries where racing is at best a peripheral sport, however, the one thing they possess is a desire to work. The ATC is uniquely placed to promote job opportunities in racing as a result of our racecourses being strategically placed throughout the metropolitan area. Annual employment expositions conducted at the four courses can promote to local job seekers the wide range of opportunities in racing.
4. In an increasingly urban, sanitised society racing is sometimes viewed as a cruel sport due to its use of animals for human entertainment. The ATC needs to make a clear stand on this issue. The whip, or more properly "crop" is a navigational tool essential to the safety of horse and rider. Alternative employment for retired race horses also needs to be discussed more fully.
5. The experiment of converting race courses into day time night clubs has failed. Racing is now something of an afterthought with people possessing little or no interest in racing crowding out those for whom the punt remains sacrosanct. This is a dangerous situation for a sport which relies on betting turnover for its very existence. Promotions such as a national tipping competition will act as economic drivers to redirect the punting dollar back to racing. Tax relief for on-course bookmakers will in turn direct some of this money back to the track. Emphasis on the integrity of our industry and promotion of the role of women will take us back into the mainstream of society. Old and young will again enjoy regular days at the races with the vision I hold for our sport's renewal.



Brett Baker

CONTACT DETAILS

P | 0413 955 744

E | brett@evergreenconsultants.com.au

MEMBER TENURE

Member of ATC since 11 July 2011

NOMINATORS

John Ogle

Margaret McGreal

EMPLOYMENT

Director of Evergreen Consultants

QUALIFICATIONS AND EXPERIENCE

Bachelor of Business Banking and Finance from QUT in 1993

Certificate in Financial Markets from the SFA London 1997

Graduate Diploma in Applied Finance and Investment from the Securities Institute of Australia 1998

Master of Business Administration from MGSM 2004

CURRENT DIRECTORSHIPS

Evergreen Consultants

Various Family Trusts and Pty Ltd Companies

MEMBERSHIP/AFFILIATIONS

Australian Turf Club

Victoria Racing Club

STATEMENT OF POLICY

I am 47 years of age – born on the 24th July 1971.

I am an owner, co-founder and director of Evergreen Consultants, an Asset Consulting business founded in late 2015. Evergreen advises on roughly \$10bln invested in a wide range of Asset classes both domestically and globally. We work closely with a small group of clients, to provide the best possible financial outcomes for the clients. We are a market leader in our field.

www.evergreenconsultants.com.au

Whilst I have had my own business in some form or another since 2010, prior to that I worked with both UBS and Citigroup at the Director Level. I have extensive experience in sales, running teams and building businesses.



I have two children both of whom are late teen / early 20s. Last year I re-married, after being single since 2003. I have a deep love of horses which began with a reasonably successful equestrian career and has now moved onto an extensive involvement in the racing industry, with horses in 3 states including NSW. I am a regular snow skier, love the beach, and have called Sydney home since 2000.

I believe as a Board member of the ATC our role is to continue to improve the service level of our offering, for all stakeholders of the ATC. Be they participants in the racing industry, staff of the ATC or our guests. We need to always strive to offer a world class product that keeps the ATC at the forefront of Racing not only in Australia, but also globally.

I would very much like to be part of the journey and lend my expertise to the ATC Board in the capacity of director.

Candidate Forums

During the election period candidate forums will be held at Rosehill Gardens and Royal Randwick, where Candidates will have an opportunity to give a 5-minute speech to interested members.

Candidate forums will be held on:

- › **Monday, 12 November at Royal Randwick** (Kingston Town Room, Level 4, QEII Grand Stand) commencing at 7pm.
- › **Saturday, 17 November at Rosehill Gardens** (room to be confirmed) commencing at 10am.

The objective of the forums is to allow candidates an opportunity to address interested members and present their case for election to ATC's Board of Directors in a relaxed, comfortable and controlled setting. It is not compulsory for candidates to speak or be in attendance at the forums but we would encourage it.

Candidates are expected to conduct themselves in an appropriate manner at all times, and will act respectfully towards other candidates and Club officials.

The forums will be moderated by the Company Secretary, whose decision in all matters pertaining to the conduct of the forums will be final.

Procedure:

- › Candidates will be asked speak in the same order in which they appear on the Candidate Brochure and will be allowed to speak for up to 5 minutes. Candidates who are not present when called to speak will forfeit their right to address the forum. Candidates cannot nominate another member to address the forum on their behalf.
- › 4-minute mark - A bell will ring indicating one minute left to speak.
- › 5-minute mark - A final bell will ring; the microphone will be turned off and the candidate will be asked to leave the lectern.

Candidates will have the opportunity to speak individually with members for 15 minutes at the conclusion of the forum.

There will be no opportunity for presentations to be displayed or questions to be taken from the floor.



Australian Turf Club[®]

ROYAL
RANDWICK

ROSEHILL
GARDENS

CANTERBURY
PARK

WARWICK
FARM

Australian Turf Club Ltd

ABN 81 148 157 288

**Royal Randwick Racecourse, Alison Road, Randwick
Locked Bag 3, Randwick, NSW 2031**

**P 1300 729 668 | F 02 9663 2754 | E info@theATC.com.au
theATC.com.au**